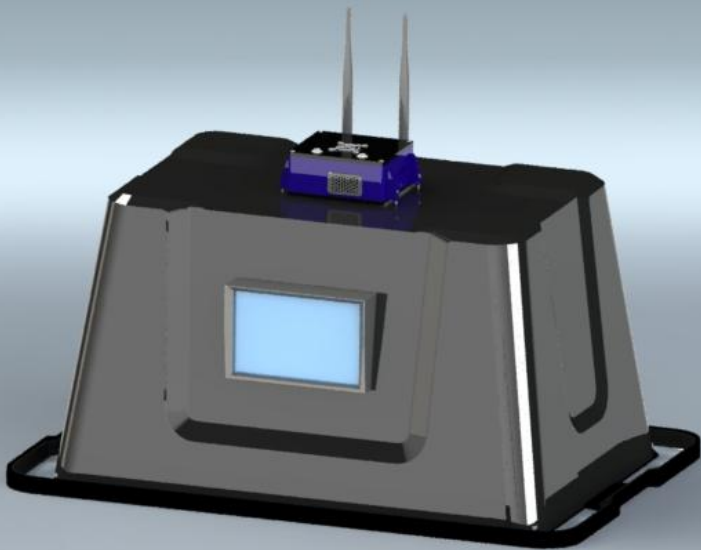




# AI in a box

Super Human QC



- Accurate
- Affordable
- Easy to Use

**Multi Produce**  
Fruits & Vegetables



[www.gomicro.ai](http://www.gomicro.ai)





# Plug and Play



*“The ability to be consistent and objective in our assessment of harvested raw material allows us to deliver fresh, high-quality produce to our customers. This objectivity is a significant step forward to raising fresh produce supply standards.”*

Mike Fielden, CEO of Boratto Farms



# QC Anything

GoMicro can assess  
any fruit or vegetable  
to your QC standards



All AI Apps are custom built to meet  
your requirements

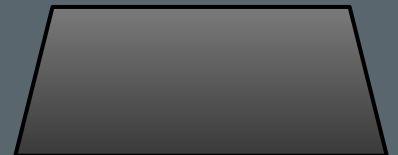
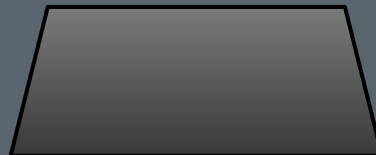
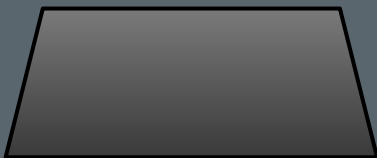
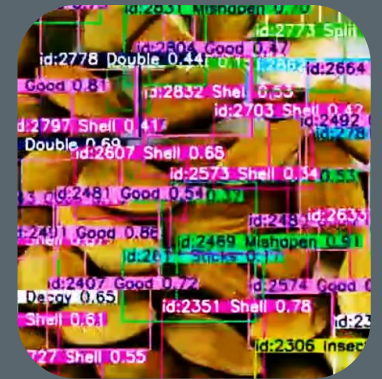
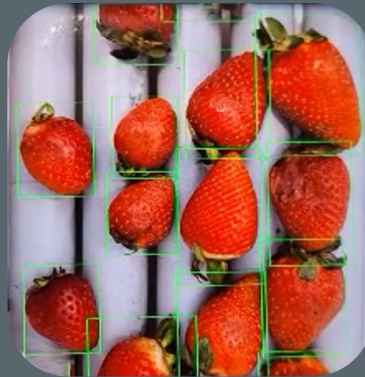
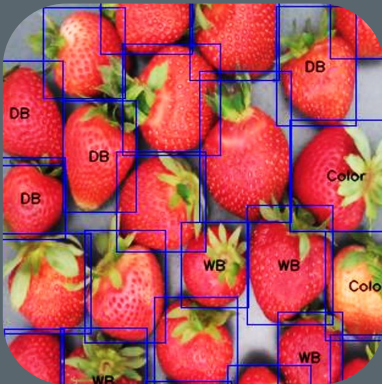


# Still or 360°

Single side

Rotate 360

Both sides 360



GiMicro has developed a wide range of solutions to meet your QC needs





# Gen AI

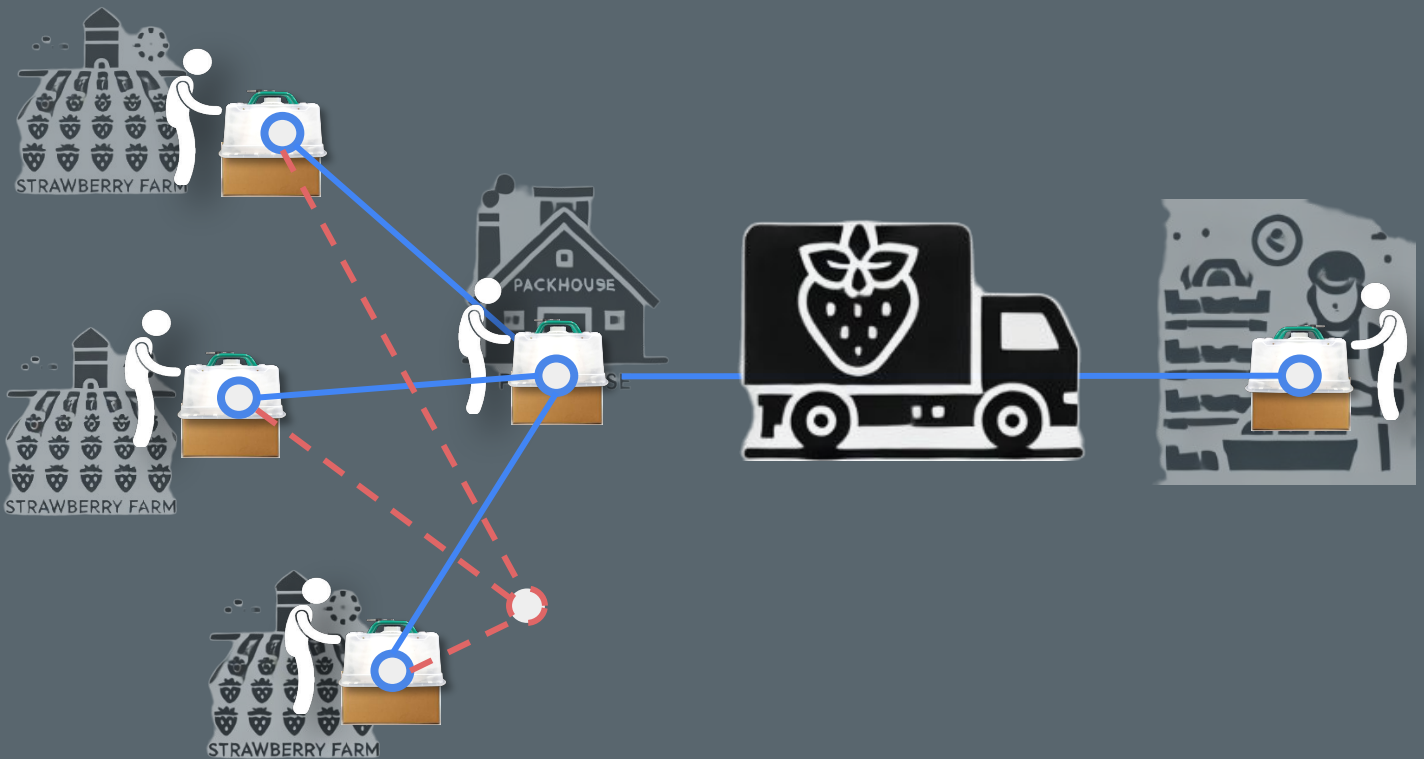


We use Gen AI Technology to build AI applications that can assess objects even when they are on top of each other (as long as they can be seen)



# QC Network

- QC your harvesters
- QC a larger volume more accurately
- Reduce rejection and downgrade risks
- Reduce training costs



GoMicro AI QC solutions enable you to QC at multiple points

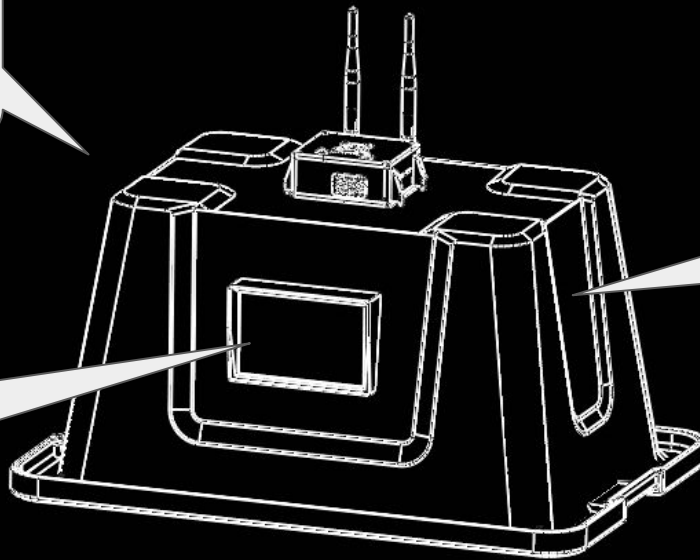


# Technology

**Nvidia IoT  
Device with WiFi**

**Patent Pending  
Lighting**

**Inbuilt Touch  
Screen**



**GoMicro AI QC solutions are web based  
so anyone can view QC results from  
anywhere**



# Get Started

- 1) Discuss Requirements
- 2) Purchase Device and App Build
- 3) GoMicro > Build and Deploy AI App
- 4) 1 Month Free Trial
- 5) Bi Yearly Subscription

*100% Refund on Device (After 3) within a month*





# In the news



Friday, November 1, 2024



News per sector ▼

Advertise

Search

Vacancies


Photos

Calendar

Contact


Buyers Guide

Su




Rugose Defense™

High resistance to **ToBRFV**



**HERMETIC CLEAR**  
energy saving climate screen



## ANNOUNCEMENTS

Click here to receive this news directly in your inbox



## JOB BOARD → See More

Key Account Manager Export Grower

Head of Growing

Managing Director Naivasha

Executive Vice President

IPM Manager

Flower Sales Representative

Sales and Marketing Representative

Greenhouse Maintenance Technician/ CHP Operator



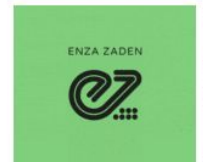
## GoMicro revolutionizes strawberry quality assessment with AI

GoMicro has announced the successful conclusion of beta trials for its ground-breaking AI-powered strawberry assessment technology with one of the world's largest supermarket chains. This cutting-edge innovation is set to transform the way strawberries, a popular yet perishable fruit, are assessed, ensuring higher quality and longer shelf life.

Traditional quality control (QC) methods, which rely on binary accept-or-reject decisions based on USDA standards, often miss subtle defects like bruises that may not be visible upon receipt but deteriorate during storage, leading to consumer dissatisfaction. GoMicro's revolutionary patent-pending technology addresses this challenge by creating signature illumination conditions and employing generative AI defects but also predicts shelf life, even with limited sample sets.



"Strawberries present a unique challenge in QC due to their fragility and rapid spoilage," said Dr. Sivam Krish, CEO of GoMicro. "Our technology is designed to detect emergent defects that are often invisible to the human eye but become apparent later, causing consumer dissatisfaction and contributing to food waste."



## RELATED ARTICLES



Training courses breeding launch and Barbuda



Niels Louwaars and Officer of the Ord Orange-Nassau



A discussion between World Europe and



## RELATED ARTICLES



"My mission" to vegetables



Produce show was look back-and-ah



[www.gomicro.ai](http://www.gomicro.ai)